Palmetto Digital, LLC

How To Apply Vinyl Wall Graphics

First you need to know each decal has two pieces or layers:

1. DECAL - The actual vinyl decal.
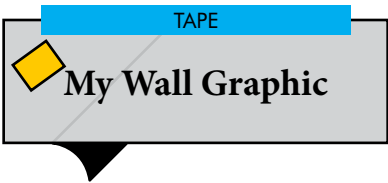2. LINER - The waxy bottom layer is the backing that the decal sits on.

Each of the following items can cause either poor adhesion when you apply your graphic, or damage when you decide to remove it:

- Highly textured paint
- Poor initial paint bond or poorly painted edges (make sure your paint isn't chipping or peeling)
- Patched areas that have not been primed
- Dust, dirt or other contaminants on the wall
- Freshly painted walls that have not had time to cure (We recommend at least 2 weeks, 3 weeks is best)

Instructions:

1.

TAPE

My Wall Graphic

2.

TAPE

My Wall Graphic

3.

TAPE

My Wall Graphic

4.

My Wall Graphic

1. Measure where you want your decal to be. Then tape in place on one side to use as a hinge, using regular masking tape or painter's tape. Place your tape on the top, bottom or either side, however you feel more comfortable.
2. Peel the bottom LINER layer away from the DECAL starting at one corner of the taped hinge, and slowly remove it while laying it down.
3. While still holding the LINER pull down from the decal. Use a squeegee, credit card or any plastic straight edge to help in application. Start from the side with the tape and gently work away from the tape. (Note: if you do not have a squeegee use your fingertips or the sharp edge of a credit card, plastic plastic ruler or similar object)
   The decals have a pressure sensitive adhesive, the harder you rub the harder it sticks, also the longer you let it sit the stronger the adhesive will adhere.
4. Prick any air bubbles with a pin and rub down. Be sure that outer edges of decal are rubbed down smoothly.